

National Philanthropy Day 2010 – 25 years of a Giving Heart

Association of Fundraising Professionals – Central Florida Chapter



NPD Nomination Packet

This year marks the 25th Anniversary of National Philanthropy Day. The annual event will take place on Friday, November 12 at the prestigious Ritz-Carlton Orlando, Grande Lakes.

This event publicly recognizes the outstanding individuals, corporations and fundraising professionals in our community who have positively impacted our community through their service and philanthropy. All Central Florida nonprofits, corporations and civic and service organizations are encouraged to nominate their donors, community partners, board members, staff members and other volunteers for an award appropriate to their role.

We invite you to submit your nominations following the enclosed guidelines and criteria. An individual, a public or private organization, a civic or service group, or an AFP member may submit a nomination for each award. Nonprofit organizations are encouraged to partner on nominations, and in such cases, a single nomination form is acceptable. Include a cover letter summarizing the collaboration with the submitted nomination. The preferred method for submission of nominations is by email; however, mailed hard copy submissions are also acceptable.

Complete information is essential to ensure consideration. An awards committee made up of AFP members from the First Coast Chapter (Jacksonville, FL) will make the final selection for each award. Please keep in mind, the selection committee does not know these nominees. Their decisions are based entirely on the materials you submit. Please refer to the enclosed award criteria to guide the narrative for your nomination letter.

All decisions are final. If in the judgment of the Committee, no nominee meets the criteria for a particular category, no award will be given for that category.

Nomination forms must be received via email or postmarked no later than Wednesday, July 14, 2010. Important: All nominations must include a high-resolution photo of the nominee in jpeg format to be considered. Photos will be used for promotional purposes in the event the nominee is selected.

The following awards are given to individuals or organizations whose achievements have significantly impacted the Central Florida community, the United States and /or internationally:

- AFP Award for Lifetime Achievement
- AFP Award for Outstanding Fundraising Professional
- *Community Foundation of Central Florida* Award for Outstanding Philanthropist
- AFP Award for Outstanding Volunteer Fundraiser
- AFP Award for Excellence in Fundraising by a Nonprofit Organization
- AFP Award for Champions For Children
- David R. Roberts Youth in Philanthropy Award
- AFP Award for Outstanding Philanthropic Foundation
- AFP Award for Outstanding Philanthropic Corporation
- AFP Award Outstanding Civic and Service Group

We look forward to receiving your nominations. If you have questions, contact afnpndnominations@gmail.com or call Beth Ann Carr at 321-948-9226.

We also look forward to seeing you, your staff, board members and volunteers at this year's *National Philanthropy Day Awards* — a celebration of the spirit of giving.

In Service,

Barbara Blackwell
Nominating Chair
National Philanthropy Day



Nomination Guidelines

1. All nominations must be received by email transmission or postmarked by **Wednesday, July 14, 2010**. Late entries will not be considered.
2. Nominations must include a high-resolution photo of the nominee in jpeg format in order to be considered. Submitted nominations, supporting documentation and electronic files are the property of the Association of Fundraising Professionals, Central Florida Chapter and will not be returned.
3. The nominee's permission must be obtained prior to submitting the nomination. If selected, the nominee must be present at the National Philanthropy Day event to accept the honor.
4. Nominees must reside in or impact an agency in one or more of the five counties served by the Central Florida AFP Chapter. The five counties are: Orange, Seminole, Osceola, Lake and Volusia. Please note: nominated nonprofit organizations must be a 501(c)(3) corporation with a registered office in one or more of those five counties.
5. Previous award recipients are not eligible to receive the same award within a five-year period. Please refer to History of Honorees list included in this packet before submitting your nomination.
6. Complete nominations include an Information Form, narrative, and a high-resolution photo of the nominee in jpeg format. Narratives should be no longer than three pages with one-inch margins, and in 12-point type. A downloadable Information Form can be found in a Word document format on www.afpcentralflorida.org.
7. A maximum of three letters of recommendation may be submitted with the nomination. No other supporting documents, including videos, DVDs, or print media articles will be accepted. Reminder: award recipients are selected on the strength of the narrative in meeting the listed award criteria.
8. Email the nomination package and attachments to: afpnpdnominations@gmail.com. Completed nominations may be mailed to: AFP Central Florida Chapter, P.O. Box 398, Winter Park, FL 32790. If mailed, information forms and narratives should be three-hole punched and fastened with a standard binder clip. Do not machine bind. Do not include notebooks or folders with applications.
9. Honorees and their nominator(s) will be notified on or about the week of August 23, 2010. Letters of regret will also be sent at this time. Please do not call AFP or the Nominating Chair to inquire about selection results.
10. For questions about the nomination process email the Nominations Committee at: afpnpdnominations@gmail.com or call Beth Ann Carr at 321-948-9226.

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Five Year Honoree History

Full history available at afpcentralflorida.org

Lifetime Achievement

2009 – Ed Timberlake
2008 – Bert & Barbara Roper
2007 – James E. Harper (deceased)
2006 – Harriett Lake
2005 – H. Clifford Lee

H. Clifford Lee Professional Advancement*

2009 – E. Daniel Ruffier (deceased)
2008 – Jim Hinson
2007 – n/a
2006 – Robert J. Holmes, Jr.
2005 – n/a

Outstanding Fundraising Professional

2009 – Cynthia Allen Smith
2008 – Greg Higginson, CFRE
2007 – Bill Avery
2006 – Lisa Hicks, CFRE
2005 – Geraldine Gallagher, CFRE

Outstanding Philanthropist

2009 – Joan Clayton
2008 – James Seneff
2007 – Bruce Rossmeyer
2006 – Braxton Green, Jr.
2005 – John & Carrie Morgridge

Volunteer Fundraiser

2009 – Lora DeLorenzo & Stacy Papp
2008 – Sandy Hostetter
2007 – Jacqueline Siegel
2006 – Nancy Baumann
2005 – Ermyne Pearson

Excellence in Fundraising by a Nonprofit

2009 – Orlando Health/One Night Committee
2008 – UCF Annual Fund
2007 – Greater Orlando Children's Miracle Network
2006 – n/a
2005 – Orlando Museum of Art/Council 101

Champions for Children

2009 – Dr. Toni Moody
2008 – MicheLee Puppets
2007 – Healthy Families Orange Program
2006 – Master Custom Builder Council
2005 – n/a

David R. Roberts Youth in Philanthropy

2009 – Tyler Youtz
2008 – Kuranda Diane Robertson
2007 – Corey Warner
2006 – Imperial Dance Company
2005 – Mackenzie Chase

Outstanding Philanthropic Foundation**

2009 – Edyth Bush Charitable Foundation
2008 – Orlando Magic Youth Fund
2007 – The Chatlos Foundation
2006 – Bert Martin Foundation
2005 – Darden Restaurants

Outstanding Philanthropic Corporation

2009 – KB Home
2008 – The Golf Channel
2007 – Leisure Bay Industries
2006 – C.T. Hsu & Associates
2005 – ABC Fine Wine & Spirits

Outstanding Civic and Service Organization

2009 – GFWC – Florida Federation of Women's Clubs
2008 – Deland Breakfast Rotary Club
2007 – Orlando Breakfast Rotary Club
2006 – Rotary Club of Kissimmee Bay
2005 – Burnett Honors College – HERO Program

* The H. Clifford Lee Award is given at the discretion of AFP Central Florida and is not guaranteed to be awarded annually.

** The Outstanding Philanthropic Foundation Award category previously included non-Foundation recipients.

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Information Form

Please type all information

Nominee

Nominee Name _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Nominator (Organization or Individual)

Individual or Organization Name _____

If Organization, Chief Executive Officer Name _____

Nominator Name and Title _____

Nominator Phone _____

Nominator E-mail _____

Nominator Address _____

Nominator City/State/Zip _____

I certify that on this ____ day of _____, the above named individual, foundation, corporation or organization is nominated for this AFP Award: _____. This individual, foundation, corporation or organization has been notified of this nomination and has agreed to be nominated.

Nominator Signature
(Electronic signature accepted)

Chief Executive Officer Signature
(ONLY REQUIRED if nomination is submitted by an organization)

Please verify application contents using the enclosed NPD Application Checklist and email final submissions to afnpdnominations@gmail.com (preferred method of submission).

Hard copy applications must be postmarked by July 14, 2010 and mailed to:

NPD Nominations Committee
AFP Central Florida
P.O. Box 398
Winter Park, FL 32790

Awards & Criteria for Nomination Narrative

AFP Award for Lifetime Achievement

This honor is presented to an individual who has demonstrated an enduring history of exceptional leadership in philanthropy. The nominee has been personally active in promoting philanthropy in the community, as well as being instrumental in encouraging others to assume leadership roles and increase community involvement.

Describe and verify the following:

- Impact of long-standing direct gift support to the community at large.
- Historical summary of philanthropic service and achievements.
- Summary of encouragement and motivation given to others to assume leadership roles in philanthropy and increase community involvement.
- Summary of philanthropic support for innovative approaches to solving challenges.

AFP Award for Outstanding Fundraising Professional

This honor is awarded to an outstanding individual fundraising executive who practices his/her profession in an exemplary manner.

Describe and verify the following:

- Quality of leadership and organizational ability in fundraising campaigns.
- Encouragement and motivation given to assume leadership roles in philanthropy and increase community involvement.
- Time, effort and financial commitment.
- Fundraising goals achieved through his/her efforts.
- Summary of contributions to other local, state, national and/or international nonprofit organizations.

Community Foundation of Central Florida Outstanding Philanthropist Award

This honor is awarded to an individual or family with a proven record of exceptional generosity, and who has demonstrated outstanding civic and charitable responsibility. Their selflessness encourages others to assume philanthropic leadership roles in the community or on a national and/or international level.

Describe and verify the following:

- Gift support to community organizations.
- Impact of financial support in the community, nationally and/or internationally.
- Achievements accomplished through individual or family philanthropic efforts.
- Encouragement and motivation given to others to assume leadership roles in philanthropy and increase community involvement.
- Philanthropic support toward innovative approaches to solving challenges.

AFP Award for Outstanding Volunteer Fundraiser

This honor is awarded to an individual who has demonstrated exceptional leadership skills in coordinating volunteers for major fundraising projects in more than one nonprofit organization. The nominee should demonstrate exceptional skills managing groups of volunteers for fundraising projects benefiting charitable organizations, along with a commitment to the advancement of philanthropy.

Describe and verify the following:

- Quality of leadership and organizational ability in fundraising initiatives.
- Ability to identify and establish relationships. Encouragement and motivation given to others to assume leadership roles in philanthropy and increase community involvement.
- Time, effort and financial commitment.
- Fundraising goals achieved through his/her efforts.
- Summary of contributions to the community, state, national and/or international nonprofit organizations.

AFP Award for Excellence in Fundraising by a Nonprofit Organization

This honor is presented to a nonprofit organization's development department that has implemented an innovative initiative, program or technique that resulted in an expanded donor base, an increase in funds raised, and in a higher return on investment.

Describe and verify the following:

- An innovative program, project design or technique that built the donor base, increased the amount of funds raised, and improved costs-to-funds-raised ratios.
- Evidence of collaborative efforts resulting in a positive impact between organizations, generating increased public awareness and/or fundraising goals.

AFP Champions for Children Award

This honor is presented to an organization that strengthens and empowers children in the Central Florida. Programs that build families, connect children with adults, create constructive use of free time, build character or show compassion to children are eligible. The awarded organization will have clearly demonstrated community impact.

Describe and verify how the nominee has made an impact in one or more of the categories below:

- Parenting workshops that build strong families.
- Mentoring/coaching, skill-building or career-focused programs.
- Collaborative efforts with existing programs that provide inspiring activities in safe places for children to gather.
- Activities and programs that empower children to make good decisions, and help them understand the consequences of their choices.
- Create opportunities to fulfill the wishes of children facing life-threatening illnesses, support those with medical challenges or living in poverty or help those who have suffered from natural disasters.

David R. Roberts Youth in Philanthropy Award

Sponsored by Edyth Bush Charitable Foundation

This honor is presented to an individual aged 18-years or younger who has demonstrated an outstanding commitment to improving the quality of life in Central Florida. Nominees must be 18-years or younger during the time of service. The winner will be the young person whose philanthropic example best serves to encourage and motivate other young people to take meaningful action to improve our community.

Please list the nominee's achievements during the past 12-months, and describe and verify the following:

- Financial or in-kind support generated for one or more of Central Florida nonprofit organizations in the past 12-months.
- Impact of efforts in fulfilling the mission of the benefiting organization(s).
- Cite specific motivating circumstances that inspired the nominated person to focus their efforts on a particular organization.
- Examples of the nominated person's ability to inspire and motivate other young people towards philanthropy and community involvement.

In memory of David R. Roberts, Edyth Bush Charitable Foundation will give \$1,000 to the charity of the recipient's choice.

AFP Award for Outstanding Philanthropic Foundation

This honor is awarded to a foundation demonstrating an outstanding financial commitment in our community. Nominees should also have provided encouragement and motivation to others to assume leadership roles in philanthropy and increase community involvement.

Describe and verify the following:

- Philanthropic support to innovative approaches to solving community challenges.
- Encouragement and motivation given to others to assume leadership roles in philanthropy and increase community involvement.
- Direct financial support provided to the community, nationally and/or internationally.
- Impact of financial support in the community nationally and/or internationally.
- Achievements accomplished through the foundation's efforts.

AFP Award for Outstanding Philanthropic Corporation

Sponsored by Darden Restaurants, Inc.

This honor is awarded to a business demonstrating outstanding financial commitment (monetary or in-kind) in our community. Nominees should also have provided encouragement and motivation to others to assume leadership roles in philanthropy and increase community involvement.

Describe and verify the following:

- Gift support to community organizations.
- Impact of financial support in the community, nationally and/or internationally.
- Achievements accomplished through the company's philanthropic efforts. Encouragement and motivation given to others to assume leadership roles in philanthropy and increase community involvement.
- Philanthropic support toward innovative approaches to solving challenges.

AFP Award for Outstanding Civic and Service Group

Sponsored by SeaWorld Orlando.

This honor is presented to an organization that promotes and maintains a high standard of community service and philanthropy. To be eligible for the community service award, the project must have been completed within the last three-years. The organization being nominated, whether public or private, must be in the Central Florida Chapter's nine-county service area (Brevard, Highlands, Lake, Marion, Orange, Osceola, Polk, Seminole and Volusia).

Describe and verify the following:

- Capacity building towards schools, individuals or a nonprofit organization in the community.
- Innovation and creativity in solving a problem or meeting a need in the community.
- Creative solutions developed in such a way as to be used as a model by other organizations or groups.
- Evidence of partnerships and collaborative efforts.
- Encouragement and motivation given to others to assume leadership roles in philanthropy and increase community involvement.

NPD Application Checklist

Please use this checklist in preparing the nomination application. Complete information is essential to ensure consideration. *This page is not required to be submitted with the application.*

Nominee resides in or impacts an agency in Lake, Orange, Osceola, Seminole or Volusia County.

- Nominated organization is a 501(c)(3) corporation registered in the 5 county areas (applicable to AFP Award for Excellence in Fundraising by a Nonprofit Organization).
- Nominee has not previously received an award in the same category within past 5 years.
- Nominee's permission has been obtained and agrees to be present at National Philanthropy Day event.
- Detailed narrative enclosed meets guidelines: no longer than 3 pages with one inch margin in 12-point type.
- High resolution photo of nominee submitted electronically or on disc in JPEG format.
- Reference letters (optional with 3 maximum) attached.
- Hard copy application is 3-hole punched and fastened by standard binder clip (if not submitted electronically)
- One page cover letter describing collaboration attached (applies only to nonprofit organizations submitting a joint nomination).
- Information form typed with complete information and signed (electronic signature also accepted).
- Nomination submitted before July 14, 2010.

For more information or questions, please contact the Nominations Committee at afpnpdnominations@gmail.com or call Beth Ann Carr at 321-948-9226.

Thank you for submitting your nominations to publicly recognize those persons or organizations positively impacting our community through service and philanthropy.

