

### **What is National Philanthropy Day?**

National Philanthropy Day is an event that publicly recognizes the outstanding individuals, corporations and fundraising professionals in Central Florida who have positively impacted our community through service and philanthropy. Each year, the Central Florida Chapter of the Association of Fundraising Professionals (AFP) honors donors, volunteers, professionals and organizations whose gifts of time, expertise and resources contribute significantly to the quality of life in our communities.

### **When is National Philanthropy Day?**

National Philanthropy Day will be held on Wednesday, November 1, 2017 at the Ritz Carlton Orlando, Grande Lakes.

### **Who is eligible for a National Philanthropy Day award?**

All Central Florida nonprofits, corporations, foundations, and civic and service organizations are encouraged to nominate their donors, community partners, board members, staff members and other volunteers for an award appropriate to their role. Honorees are not eligible to repeat the honored award in the same category for five years.

### **Who can submit a nomination for a National Philanthropy Day Award?**

An individual, a public or private organization, a civic or service group, or an AFP member may submit a nomination for each award. Nonprofit organizations are encouraged to partner on nominations, and in such cases, a single nomination form is acceptable. Include a cover letter summarizing the collaboration with the submitted nomination.

### **Who selects the award winners?**

An awards committee made up of AFP members from the First Coast Chapter (Jacksonville, FL) will make the final selection for each award. Please keep in mind, the selection committee does not know these nominees. Their decisions are based entirely on the materials you submit. Please refer to the enclosed award criteria to guide the narrative for your nomination letter. All decisions are final. If in the judgment of the National Philanthropy Day Committee, no nominee meets the criteria for a particular category, no award will be given for that category.

### **What's New?**

For 2017, we are introducing new honoree categories. Rather than traditional awards, honoree categories will honor more than one recipient. Honorees will be featured collectively with co-winners in their category. Honoree nominees will also be judged by the First Coast Chapter.

### **When are nominations due?**

Nomination forms must be received ONLINE no later than June 12, 2017.

### **How do I submit a nomination?**

Nominations are accepted using an electronic form accessible from the Central Florida Chapter's website:

<http://afpcentralflorida.org/npd/npdNominationForm.aspx>

### **What types of awards are given?**

The following awards and honors are given to individuals or organizations whose achievements have significantly impacted the Central Florida community, the United States or the international community:

- H. Clifford Lee Lifetime Legacy Award
- AFP Award for Outstanding Fundraising Professional
- Kenneth F. Murrah, Esq. Award for Outstanding Philanthropist
- David R. Roberts Youth in Philanthropy Award
- AFP Emerging Leaders Honorees
- YMCA of Central Florida Volunteerism Honorees
- Nemours Children's Health System Social Entrepreneur & Innovation Honorees
- Orlando Magic Youth Foundation Creating Change Honorees
- AFP Social Enterprise & Community Service Honorees
- Orlando Health Corporate & Foundation Engagement Honorees

**When will award winners be selected?**

Honorees and their nominator(s) will be notified by July 21, 2017. Letters of regret will also be sent at this time.

**What if I have a question?**

Please submit questions to NPD Nominations Committee c/o Danielle Getty at [danielle@astronautscholarship.org](mailto:danielle@astronautscholarship.org).

**Award Categories:**

Please use the information below to shape your three-page narrative. Nominees must meet the criteria to be considered.

**H. Clifford Lee *Lifetime Achievement Award***

This honor is presented to an individual who demonstrates a history of exceptional leadership in philanthropy. The recipient is personally active in philanthropy in the Central Florida community, as well as being instrumental in motivating others to be involved.

**Describe and verify the following:**

- Demonstration and Impact of long-standing direct gift support to the Central Florida community including examples of results that solve organizational and community challenges
- Historical summary of philanthropic service and achievements
- Demonstration and motivation given to others to assume leadership roles, setting the example for others to give time, talent and treasures
- Demonstration of dynamic leadership which results in inspiring others to engage in their own legacy of giving

*In memory of H. Clifford Lee, the Edyth Bush Charitable Foundation will give \$5,000 to the charity of the recipient's choice.*

**Association of Fundraising Professionals *Award for Outstanding Fundraising Professional***

This honor is awarded to an outstanding individual fundraising executive who practices his/her profession in an exemplary manner.

**Describe and verify the following:**

- Quality of leadership and organizational ability in fundraising campaigns
- Impact of goals achieved through fundraising efforts
- Summary of service and contributions to other local, state, national and/or international nonprofit organizations, including AFP where applicable

**Kenneth F. Murrah, Esq. *Award for Outstanding Philanthropist***

This award recognizes an individual or family with a proven record of exceptional generosity and demonstrated outstanding civic responsibility during the past 3 years. They encourage others to assume philanthropic leadership roles in the community.

\*NOTE: If you believe your candidate has made significant contributions to local philanthropy well beyond this previous 3 year period, please nominate them for the *H. Clifford Lee Lifetime Achievement Award* category.

**Describe and verify the following:**

- Impact the candidate has achieved by contributing financial resources, time, and effort engaged with organizations (i.e. service on boards, committees, strategic planning, innovation, personal giving) to drive social change
- Demonstration of dynamic leadership which results in inspiring others to engage in their own legacy of giving
- Demonstration and motivation given to others to assume leadership roles, setting the example for others to give time, talent and treasures

### **David R. Roberts Youth in Philanthropy Award**

This honor is presented to an individual 18 years old or younger who has demonstrated an outstanding commitment to improving the quality of life in Central Florida.

**Please list the nominee's achievements during the last 3 years, and describe and verify the following:**

- Impact of support generated for one or more of Central Florida nonprofits
- Demonstrated commitment to the mission of the organization(s), through time and effort
- Examples of the nominated youth's ability to inspire and motivate other young people towards philanthropy and community involvement

*In memory of David R. Roberts, the Edyth Bush Charitable Foundation will give \$1,000 to the charity of the recipient's choice.*

### **Honoree Categories:**

Please submit a narrative summary up to 500 words detailing the nominees accomplishments as it pertains to the category. We ask that projects or accomplishments occurred within the last 3 years.

### **Orlando Magic Youth Foundation Creating Change Honorees**

This honor is presented to nonprofit organizations that successfully strengthens and empowers a specific demographic or population in Central Florida.

**Narrative should include how nominees:**

- Advocate for their target service population
- Provide resources to or connect constituents to resources
- Demonstrate success in accomplishing their mission

### **YMCA of Central Florida Volunteerism Honorees**

This honor is presented to individuals, groups or organizations who demonstrate an exceptional passion for volunteerism benefiting charitable organizations, along with a commitment to the advancement of philanthropy throughout the community.

**Narrative should include how nominees:**

- Encourage and motivate others to give their time
- Dedicate volunteer time to give back to the community
- Demonstrate excellence working with non-profit organization
- Volunteerism impacts or strengthen the non-profit organization

### **Nemours Children's Health System Social Entrepreneur & Innovation Honorees**

This honor is presented to individuals or non-profit organizations that have made strides to solve, alleviate, or address an existing social issue in a new and inventive way.

**Narrative should include:**

- Description of social issue addressed
- Details on innovative solution
- Measurable impact on social issue and Central Florida community

### **Orlando Health Corporate & Foundation Engagement Honorees**

This honor is presented to corporations, corporate foundations, or public foundation that is active in philanthropy in the Central Florida community, as well as being instrumental in encouraging others to be involved.

**Narrative should include:**

- Impact of direct gift support (corporate or foundation contributions) to the Central Florida community
- Achievements accomplished through the company's internal philanthropic efforts (employee contributions and volunteer service)
- Encouragement and motivation given to others, especially company employees, to assume leadership roles, setting the example for philanthropy and increasing community involvement
- Summary of philanthropic support that has resulted in solving organizational and community challenges

### **Association of Fundraising Professionals Social Enterprise & Community Service Honorees**

This honor is presented to organizations - specifically non-profits, civic or service groups - that are actively engaged in philanthropy through Social Enterprise or a "hybrid" nonprofit business model, or exceptional community service.

**Narrative should include how nominees:**

- Use business acumen and techniques to generate revenue for charitable partners or their own charity
- Utilize volunteers, products, or specialized workforce opportunities to benefit charitable partners
- Impact the Central Florida community and on what scale

### **Association of Fundraising Professionals Emerging Leaders Honorees**

This honor is presented to individuals between the ages of 19 and 40 who are making an exceptional impact in the independent sector. Nominees can be board members, volunteers, or professionals.

**Narrative should include:**

- Detailed description of how nominees are affecting change in the Central Florida community
- Brief history of nominee
- Other notable details about the nominee (ie, boards served on or other honors received)

FIVE YEAR AWARD HISTORY

**Lifetime Achievement**

- 2016 Bruce Holmes
- 2015 John Lord
- 2014 Dr. Nelson Ying
- 2013 Jerry Hilbrich
- 2012 Margaret Guedes

**Outstanding Fundraising Professional**

- 2016 Katharine Zimmerman
- 2015 Valerie Mardle
- 2014 Terry Knox, CFRE
- 2013 John Bozard
- 2012 Gary Brewer, CFRE

**Outstanding Volunteer Fundraiser**

- 2016 Jeff Faine
- 2015 Doug Spencer
- 2014 Bill Sullivan
- 2013 Sue Foreman
- 2012 Dr. Gene Zimmerman

**Champions for Children**

- 2016 Orlando Repertory Theatre
- 2015 Michelee Puppets, Inc.
- 2014 Orange County Take Stock in Children
- 2013 Conductive Education Center of Orlando
- 2012 UCP of Central Florida

**Outstanding Philanthropic Foundation**

- 2016 Joe and Sarah Galloway Foundation
- 2015 Edyth Bush Charitable Foundation
- 2014 Universal Orlando Foundation
- 2013 Westgate Resorts Foundation's Hospitality Helps Initiative
- 2012 Wings of Hope Foundation

**Outstanding Civic and Service Organization**

- 2016 Rotary Club of Lake Mary
- 2015 Central FL Association for Women Lawyers
- 2014 United Global Outreach
- 2013 RAFMAN Group
- 2012 Rotary Club of Winter Park

**H. Clifford Lee Professional Advancement\***

*Discontinued*

**Outstanding Philanthropist**

- 2016 Jeffrey Miller & Ted Maines
- 2015 Kenneth F. Murrah, Esq. (In Memoriam)
- 2014 Mark & Josie NeJame
- 2013 Bryce West
- 2012 Diane Holm

**Excellence in Fundraising by a Nonprofit**

- 2016 The Fainemakers
- 2015 Vacant
- 2014 Foundation for Foster Children
- 2013 Grace Medical Home "Let's Say Grace"
- 2012 Rock Pink

**David R. Robert Youth in Philanthropy**

- 2016 Tanner Eaves
- 2015 Jay Ryon
- 2014 Sadie Veselka
- 2013 Christopher Beck
- 2012 Benjamin Watson

**Outstanding Philanthropic Corporation**

- 2016 Wyndham Vacation Ownership
- 2015 Wells Fargo
- 2014 Mears Corporation
- 2013 Bank of America
- 2012 Walt Disney World Resort

\* The H. Clifford Lee Award was merged with the Lifetime Achievement award in 2012.

\*\* The Outstanding Philanthropic Foundation Award category previously included non-Foundation recipients.